

S.A.ENGINEERING COLLEGE, CHENNAI-600 077**(An Autonomous Institution Affiliated to Anna University)****DEPARTMENT OF MANAGEMENT SCIENCES****MINUTES OF BOARD OF STUDIES MEETING****DATE: 24.02.2021**

S.A.Engineering College, Chennai conducted the meeting of Board of Studies for PG in the Department of Management Sciences as per the guidelines of UGC on 24.02.2021 at 11.30 A.M.

The Following are the Members of Board of Studies:

S. NO	NAME & ADDRESS	DESIGNATION & ADDRESS	POSITION
1.	Dr. G.H. Kerinab Beenu	Professor & Head, MBA/SAEC	Chairman
2.	Dr.P.Sridevi	Associate Professor & Head Department of Management Studies,National Institute of Technology,Trichirapalli	University Nominee
3.	Dr.R.Kasilingam	Professor, Department of Management Studies,Pondicherry University,Pondicherry	Subject Expert
4.	Dr. B. Devamaindhan	Associate Professor,Department of Management Studies,IDE-Madras University, Chennai	Subject Expert
5.	Mr.Glenn Roger Carr	Founder & Director,Finmark Trainers India Pvt. Ltd., Chennai	Industry Expert
6.	Mrs. Parameshwari	HR Manager Run Services, Chennai.	Meritorious Alumni
7.	Dr. R.Sasikala	Professor , MBA/SAEC	Member
8.	Mrs.B.Jayachitra	Associate Professor, MBA/SAEC	Member
9.	Mr.V.Srinivasan	Associate Professor, MBA/SAEC	Member
10.	Dr.V.K.Ajay	Assistant Professor, MBA/SAEC	Member
11.	Mr.G.B.Suresh	Assistant Professor MBA/SAEC	Member
12.	Mrs.P.Sudha	Assistant Professor, MBA/SAEC	Member
13.	Mrs.Deepa Rekha Suresh	Assistant Professor, MBA/SAEC	Member
14.	Ms.P.Shalini	Assistant Professor, MBA/SAEC	Member
15.	Mrs.Lishmah Dominic	Assistant Professor, MBA/SAEC	Member
16.	Mr.A.Saravanan	Assistant Professor, MBA/SAEC	Member

The Chairperson Dr.G.H.Kerinab Beenu, Board of Studies, Department of Management Sciences welcomed the Members of Studies.

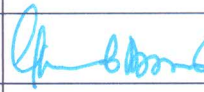
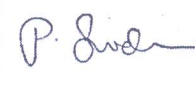



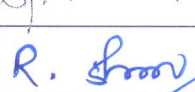


The Meeting proceeded to the matters in Agenda:

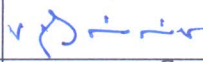


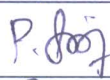


Sl. No	POINTS DISCUSSED
1.	Approval of the minutes of previous BOS meeting held on March 2 nd 2020
2.	Discussion about the Curriculum for III& IV Semester
3.	Introduction of new Electives
4.	List of Non Functional Electives to be Introduced.
5.	List of Courses under each stream of Functional and Non Functional Electives.
6.	Question Paper Pattern and Evaluation pattern
7.	Discussion about Total Credits
8.	Discussions and Suggestions on curriculum and syllabus

CERTIFICATE

The PG Syllabus of the Department of Management Sciences, S.A. Engineering College (Autonomous), Chennai-77, for 2020-2021 admission onwards, has been ratified by the Board of Studies of Management Sciences which met on 24.02.2021 at S.A.Engineering College, Chennai.

Members Present:

S. N	NAME & ADDRESS	DESIGNATION & ADDRESS	SIGNATURE
1.	Dr. G.H. Kerinab Beenu Chairman	Professor & Head S.A. Engineering College, Chennai-77	
2.	Dr.P.Sridevi University Nominee	Associate Professor & Head Department of Management Studies National Institute of Technology, Trichirapalli.	
3.	Dr.R.Kasilingam Subject Expert	Professor, Department of Management Studies, Pondicherry University, Pondicherry	
4.	Dr. B. Devamaindhan Subject Expert	Associate Professor, Department of Management Studies, IDE-Madras University, Chennai	
5.	Mr. Glenn Roger Carr Industry Expert	Founder & Director Finmark Trainers India Pvt. Ltd., Chennai	
6.	Mrs. Parameshwari Meritorious Alumni	HR Manager Run Services, Chennai.	
7.	Dr. R. Sasikala Member	Professor MBA/SAEC	
8.	Mrs. B. Jayachitra Member	Associate Professor MBA/SAEC	

9.	Mr.V.Srinivasan Member	Associate Professor MBA/SAEC	
10.	Dr.V.K.Ajay Member	Assistant Professor MBA/SAEC	
11.	Mr.G.B.Suresh Member	Assistant Professor MBA/SAEC	
12.	Mrs.P.Sudha Member	Assistant Professor MBA/SAEC	
13.	Mrs.Deepa Rekha Suresh Member	Assistant Professor MBA/SAEC	
14.	Ms.P.Shalini Member	Assistant Professor MBA/SAEC	
15.	Mrs.Lishmah Dominic Member	Assistant Professor MBA/SAEC	
16.	Mr.A.Saravanan Member	Assistant Professor MBA/SAEC	

BoS Annexure:

1. The Committee has approved the minutes of previous BOS meeting held on March 2nd 2020 and ratified the Curriculum of I & II semester.
2. BoS Committee has gone through Curriculum for III & IV Semester Discussed about Maximum credits offered.
3. The committee has discussed about the Evaluation pattern of Internal and External Marks ie 20: 80 and approved the same.
4. The committee went through the syllabus of core and Elective Papers and observed the following.
5. **Marketing Stream of Elective :**
 - ❖ The Committee has gone through the syllabus of Digital Marketing course and suggested the following topics: Simulation and Augmented Reality can be added in the course.
 - ❖ The Committee has gone through the syllabus of New Product Development course and suggested that Unit-II title to be changed instead of "Project Selection and Evaluation, "Product Selection and Evaluation" title to be incorporated.
 - ❖ The Committee has gone through the syllabus of Distribution Management and Sales force course can be reworked and Units order has to be changed accordingly.
 - ❖ The committee has suggested reframing the Course Objective of Marketing Metrics course.

- ❖ The Committee has gone through the syllabus of Service Marketing course and suggested that the content Financial Products available for marketing to clients to be added in the course.

6. Finance Stream of Elective:

- ❖ The Committee has gone through the syllabus of “Security Analysis and Portfolio Management” course can be revamped.
- ❖ The Committee has gone through the syllabus of Behavioral finance Course and suggested to reframe the Course Outcome.
- ❖ The committee has suggested introducing the new Course Business Analysis and Valuation in Finance Stream.

7. Human Resource Stream of Elective:

- ❖ The Committee has gone through the syllabus of Manpower Planning, Recruitment and Selection course and suggested to revamp the content of Unit-V Talent Management.

8. Operation Stream of Elective:

- ❖ The committee has gone through the syllabus of courses offered in operations and approved the same

9. Business Analytics and Systems Stream of Elective:

- ❖ The Committee has gone through the syllabus of Big Data Analytics and suggested that the course content in Unit-II and Unit-IV can be revamped.
- ❖ The Committee has gone through the syllabus of Python Programming course and suggested the topics such as Applications, Algorithm, Machine Learning, simulation models and Deep Learning can be added in the course.
- ❖ The Committee has gone through the syllabus of Internet of Things and suggested Unit -V title has to be reframed i.e. Modern Trends or Emerging Trends instead of Case Studies and Real World Applications.
- ❖ The Committee has gone through the syllabus of Enterprise Resource Planning course and suggested Augmented Reality topic to be removed.
- ❖ The committee has suggested reframing the title Machine Learning through R-Programming instead of R-Programming.

10. Non Functional Stream of Elective:

- ❖ The committee has gone through the syllabus of courses offered in Non functional electives and approved the same.

BoS Committee has gone through Curriculum for III & IV Semester