



S.A. ENGINEERING COLLEGE
Accredited by NBA, NAAC with 'A' Grade & ISO 9001:2015 Certified
Institution

Poonamallee –Avadi Road, Chennai – 600 077

DEPARTMENT OF MANAGEMENT SCIENCE

SCINTILLATORS ISSUE II – JAN – JUNE 2020

ABOUT THE DEPARTMENT

The Department of Management Science aims at inspiring the budding professionals to scale up and build their requisite skill, knowledge, competence and exhibit positive attitude, professional acumen, confidence and being socially aligned through leading careers in organizations & entrepreneurial aspirations. The department has eminently qualified and experienced faculty representing all major streams of management disciplines. The programme is aimed at escalating the potential of the student and moulding them for success in the challenging business field. Well-designed academics combined with live projects, corporate interaction, affiliations to professional societies, industry aligned value added courses and soft skill training provides the fine edge to the aspirants to build a conquering career.

EDITORIAL BOARD

Dr. G.H. KERINAB BEENU

PROFESSOR & HEAD

Mr.A.SARAVANAN

ASSISTANT PROFESSOR

VISION

To Transform the Department into high quality center imparting world class management education along with value based professional excellence.

MISSION

To impart quality education in creation of an intellectual capital of competent management professionals and focus on nurturing innovation, entrepreneurship, research, ethics and professional expertise.

To create an excellent teaching and learning environment for our faculty and students

To develop leaders of competence, conscience, creativity and compassion

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

PEO I: To provide the students with adequate skill, knowledge and confidence to seek positions (as well as growth) in organizations and excels in nurturing the spirit of entrepreneurship.

PEO II: To inculcate the students with a positive attitude towards work and life there by resulting in personal and professional growth.

PEO III: To interface with Industry through their professional managers specialized in Marketing, Manufacturing, Finance, Human resources and System thereby inculcating professional expertise in the students in their area of specialization and awareness of business environment.

PEO IV: To broaden the mind of the students to ensure that their contributions to the society are ethical, value based and environment friendly.

WORKSHOPS & GUEST LECTURES ORGANISED BY THE DEPARTMENT

GUEST LECTURE ON 23.01.2020 ON THE TOPIC “HR – THE NEW AGE METRICS”.CHIEF GUEST Dr.PAUL PRATHAP JEYARAJ,MMA TRAINER, CHENNAI TO ALL THE MANAGEMENT SCIENCE STUDENTS



INAUGURATION OF NIPM STUDENT CHAPTER ON 24/02/2020 BY CHIEF GUEST MR.M.H.RAJA, CHAIRMAN/ NIPM AND MR.S.BHANU KUMAR, TRAINER/NIPM



INTERNSHIP GUEST LECTURE BY NIPPON PAINTS ON 28/02/2020 BY Mr.R.PRASAD,REGIONAL MANAGER, NIPPON PAINTS FOR I YEAR MBA STUDENTS



THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED NATIONAL CONFERENCE ON THE TOPIC “NCBI 2020 and MANAGEMENT CONCLAVE” ON 12/02/2020. CHIEF GUEST MR.TONY LOBO, CONSUL OF SPAIN, ADDRESSED THE PARTICIPANTS FROM VARIOUS COLLEGES FOR PAPER PRESENTATION. PUBLISHED A EDITED BOOK VOLUME ON “CONTEMPORARY RESEARCH IN BUSINESS INTELLIGENCE – RECENT TRENDS IN MANAGEMENT FOR SUSTAINABLE DEVELOPMENT” ISBN NO : 978-93-89515-09-1.



THE DEPARTMENT OF MANAGEMENT SCIENCE CONDUCTED EVENTIA -2020 ON 12/02/2020. CHIEF GUEST DR.P.JAYAKUMAR, PROFESSOR, ANNA UNIVERSITY ENCOURAGED THE EVENTIA PARTICIPANTS



THE DEPARTMENT OF MANAGEMENT SCIENCE CONDUCTED MANAGEMENT DAY ON 19/02/2020 TO MOTIVATE THE UG STUDENTS OF SAEC TO ASPIRE MBA COURSE



THE DEPARTMENT OF MANAGEMENT SCIENCE CONDUCTED IDEATION 2020 ON 11/03/2020 ON THE TITLE “INCREDIBLE INDIA” INAUGURATED BY MR.SURESH RADHAKRISHNAN, FOUNDER, CHAI KANTH, CHENNAI WHERE MANAGEMENT SCIENCE STUDENTS EXHIBITED THEIR MARKETING SKILLS.



WEBINARS

THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A WEBINAR ON 30/04/2020 ON THE TOPIC “EXPLORING EDUCATIONAL OPPORTUNITIES DURING COVID’19” BY DR.T.SHARMILA, PROFESSOR-COMMERCE, MADRAS CHRISTIAN COLLEGE, CHENNAI -59



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Department of Management Sciences Organises Webinar on

EXPLORING EDUCATIONAL OPPORTUNITIES AT THE TIME OF COVID 19 CRISIS

Don't let the crisis cease your higher education opportunities

30th April, 2020
11:00am to 12:30pm

Dr.T.Shirmila
(Commerce Department - Madras Christian College, Chennai)

- *Students from Engineering/Arts & Science and Medicine can take part.
- *Free Registration.
- *E-Certificates for all Participants.

TNEA Counselling code: 1114
Phone : +91 44 2680 1999/ 2680 1499
Mobile: +91 73387 52262/ 9940042208
www.saec.ac.in

THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A WEBINAR ON 02/05/2020 BY DR.VENKATARAMAN CHAKRAPANI, DIRECTOR RAZOR SHARP, HR & CONSULTING ON THE TOPIC EXPLORING JOB OPPORTUNITIES AT THE TIME OF COVID’19 ONLY FOR OUR MBA STUDENTS IN ASSOCIATION WITH NIPM.



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Department of Management Sciences In association with National Institute of Personnel Management (NIPM) Organises Webinar on

EXPLORING JOB OPPORTUNITIES AT THE TIME OF COVID 19 CRISIS

Don't let the crisis cease your job opportunities

2nd MAY, 2020 12:15pm 01:15pm

Dr. Venkataraman Chakrapani, PhD
(Director, Razor Sharp HR and Consulting)

- *Exclusively for SAEC MBA students.
- *No Registration fee.

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Knowledge Partner
NIPM Madras Chapter

THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A WEBINAR ON 02/05/2020 BY DR.R.GAYATHRI, DY.MANAGER, KONE ELEVATORS PVT. LTD.,CHENNAI ON THE TITLE “FACES OF KAREENA DURING KARONA PHASE : A SELF INTROSPECTION FOR WOMEN PROFESSIONALS”

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Women Empowerment Cell
Organises Webinar on
Faces of KAREENA
during
KORONA Phase
-A Self Introspection Session

02nd May, 2020 10:30am to 11:30am

Dr.R.Gayathri
HR | Public Speaker| Motivational Coach| Master Trainer
#GRinspirations
Deputy Manager-Talent Management, KONE Elevator India

- *Free Registration
- *Open only for Women professional
- *E-certificate for all participants
- *Only 300 participants

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THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A WEBINAR ON 12/05/2020 BY MR.NATESH SUBRAMANIAM, CEO, INNOVATIVE SOLUTIONS PVT. LTD.,ON THE TOPIC “ENTREPRENEURSHIP AN EVERGREEN CAREER” ONLY FOR MBA STUDENTS IN ASSOCIATION WITH MMA.



THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A WEBINAR ON 29/06/2020 BY MR.D.RAMESH, FOUNDER,DIRECTOR OF GMB CONSULTANTS AND MEMBER OF IIMM ON THE TOPIC “CHALLENGES FACED BY LOGISTICS INDUSTRY AND WAY FORWARD” IN ASSOCIATION WITH MMA.



THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A ONLINE COMPETITION ON 22/05/2020 ON THE TOPIC “KNOCKDOWN THE LOCKDOWN ANXIETY”. UG FINAL YEAR PARTICIPANTS FROM VARIOUS COLLEGES ACTIVELY PARTICIPATED IN PHOTOGRAPHY,POSTER MAKING,BUSINESS QUIZ,MEMES CREATION,BUSINESS PLAN COMPETITIONS.



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SA Engineering College
Counseling code **1114**
For MBA Admission
Contact - 7338752262
www.saec.ac.in

KNOCKDOWN THE LOCKDOWN ANXIETY
22-05-2020

EVENTS

INDIVIDUAL EVENTS.

1. PHOTOGRAPHY
#YOUR COUNTRY NEEDS YOU STAY HOME.
2. POSTER DESIGN
#COVID'19 stay healthy.
3. MEME CREATION
#Self quarantine.

TEAM EVENTS

1. BUSINESS PLAN
#Strategies and innovation for post Covid.
#Business opportunities in India post Covid'19.
2. BUSINESS QUIZ

Registration Link
ncbi2020@saec.ac.in



Who can Participate
All Events for UG Students

Important Dates

- 1.Team Registration : 18-05-2020
- 2.Prelims : 20-05-2020
- 3.Finals : 22-05-2020

For Further Queries

Dr.G.H.Kerina Beenu - 9940042208
Mr.V.Srinivasan - 9094852449
Dr.V.K.Ajay - 9884117680

Terms and Conditions

- 1.Team can be formed inter college & intra college minimum(2) maximum4.
- 2.In Event Team minimum 4 student present.
- 3.All the presentation must be innovative solution for covid-19.
- 4.student can participate any number of Events.
- 5.All team member must Register (No Registration fees)
- 6.All team/individual must submit their idea in the following format.
- 7.in team should submit the following details
 1. Individual/ Team name
 - 2.Event name
 - 3.date cycle
 - 4.B-plan description, B-plan ppt.
 - 5.B-Quiz maximum 2 participants.
 - 6.E-mail id & whatsapp number along with your name.
 - 7.All entry should be sent to our registration mail id

Attractive prizes to winners and E-certificate's to all participants.

THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A ONLINE FDP ON “MANAGING YOUR FINANCES AND INVESTMENTS IN COVID TIMES” BY MR.GLENN ROGER CARR,DIRECTOR,FINMARK TRAINERS,CHENNAI



S.A. ENGINEERING COLLEGE
Department of Management Sciences



Finmark
Finmark Trainers India Pvt Ltd

WEBINAR ON MANAGING YOUR FINANCES AND INVESTMENTS IN COVID TIMES

Date: 12 May 2020
Time: 4:00pm to 5:00pm

Key Takeaways

- How faculty members can manage their finances and proactively during uncertain times
- How to prevent them also from losing money when banks, Financial institutions and schemes fail
- How should one create an emergency fund

About The Speaker

Glenn is a MCOM, PG Diploma in Sales from NIS. He joined Navia Markets Ltd as a Management Trainee in 1994 and moved on to head the company online trading and NRI business verticals. In 2004, Glenn was instrumental in setting up the group's foray into the Portfolio Management business for which he was their Principal Officer. In 2009 Glenn moved on to join Unifi Capital, the largest PMS Player in South India in a senior management role.

Glenn has a total of 25 years of rich experience in the area of advisory and portfolio management services to the Resident and Non Resident Indian Investor. Glenn is also a Founder-Director of Finmark.



Glenn Roger Carr
Founder & Director Finmark

Join with  **ZOOM**

THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A 7 DAYS ONLINE FDP ON “MANAGING UNLOCK DOWN IN INDIA 1.0”



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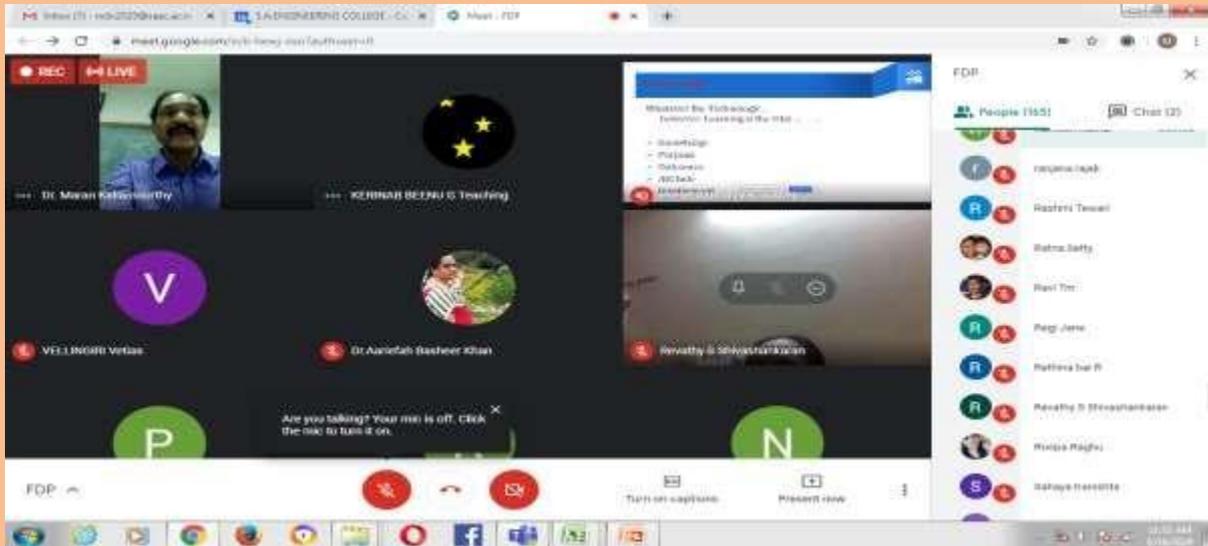
DEPARTMENT OF MANAGEMENT SCIENCES
Cordially welcome you all For
7 -DAYS ONLINE FACULTY DEVELOPMENT PROGRAMME
MANAGING THE UNLOCK DOWN IN INDIA
From 16/6/2020 to 23/6/2020, 11Am to 12PM
7 DAYS!!! 7 EMINENT SPEAKERS!!! 7 DYNAMIC AREAS!!!

<p>16/06/2020 ONLINE EDUCATION THE NEW NORMAL</p>  <p>Dr. K. Maran Professor & Director, 264 Sai Ram Institute of Management Studies</p>	<p>17/06/2020 LESSONS LEARNT FROM THE GREAT DEPRESSION</p>  <p>K. Jayaprakas Asst. Professor, Buru Narak College Vellore</p>	<p>18/06/2020 LOGISTICAL PREPAREDNESS AND CHALLENGES FOR UNLOCKING I.D</p>  <p>Naveen Prakash Co-founder Global Logistics Pvt Ltd</p>	<p>19/06/2020 HR CHALLENGES IN THE UNLOCK STAGE DIRECTION TO THE NEXT NORMAL</p>  <p>Dr. Suneel Kumar Lecturer Business Studies Shriwas College of Technology, Goa.</p>
<p>20/06/2020 BUSINESS DURING UNLOCK DOWN-A STRATEGIC MANAGER'S PERSPECTIVE</p>  <p>S. Kavalvizhi Deputy General Manager, Center Head of Ingram Micra Chennai Software</p>	<p>22/06/2020 MANAGING FINANCE DURING UNLOCK DOWN</p>  <p>CA. Tharmaraj CFD-V Care Pvt Ltd</p>	<p>23/06/2020 DIGITAL TRANSFORMATION IN THE NEW ERA</p>  <p>Parameshwar Babu CEO-Param Projects for Perfection Director-PPP Group of Companies</p>	

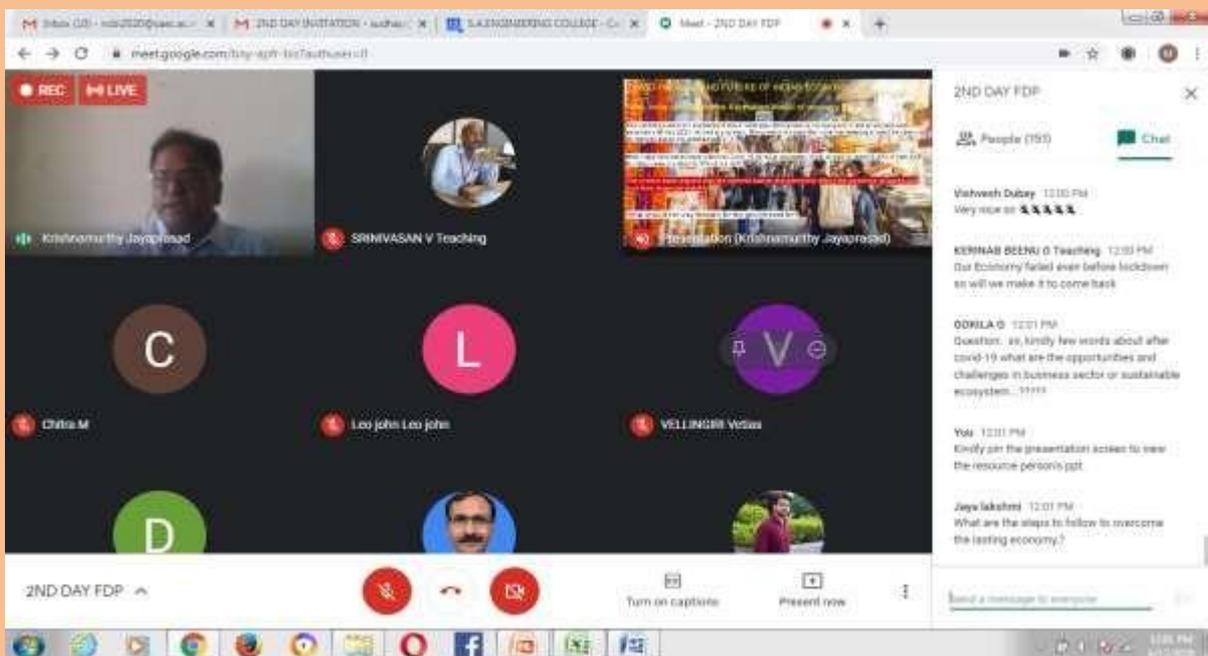
Registration Link:- <https://forms.gle/kA7xi9SSspFDicQDA>
FREE REGISTRATION AND E-CERTIFICATE
Please feel free to call: 9940042208, 9884117680
FOR MBA ADMISSION CONTACT- 7338752262

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THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A 7 DAYS ONLINE FDP ON “MANAGING UNLOCK DOWN IN INDIA 1.0” ON THE TITLE ‘ONLINE EDUCATION THE NEW NORMAL’ BY DR.K MARAN, DIRECTOR, SIMS ON 16/06/2020



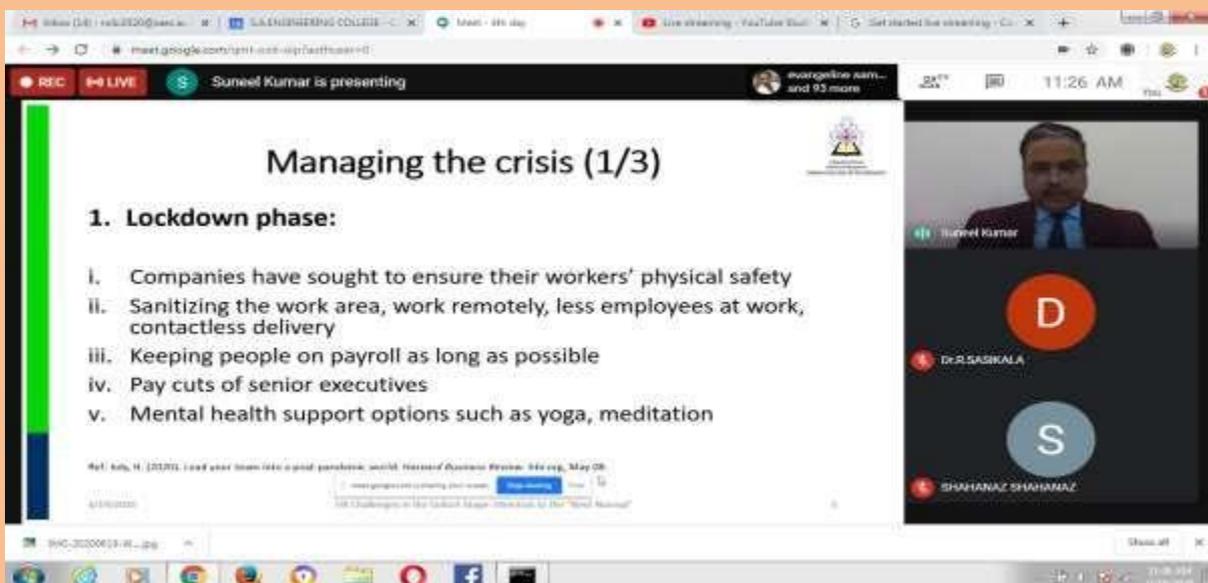
THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A 7 DAYS ONLINE FDP ON “MANAGING UNLOCK DOWN IN INDIA 1.0” ON THE TITLE ‘GREAT LESSONS FROM GREAT DEPRESSION’ BY PROF. K JAYAPRASAD, GURU NANAK COLLEGE, CHENNAI ON 17/06/2020



THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A 7 DAYS ONLINE FDP ON “MANAGING UNLOCK DOWN IN INDIA 1.0” ON THE TITLE ‘LOGISTICAL PREPAREDNESS AND CHALLENGES IN UNLOCK DOWN 1.0’ BY MR. NAVEEN PRAKASH, CO-FOUNDER, GLOBAL LOGISTICS PVT.LTD.,CHENNAI ON 18/06/2020



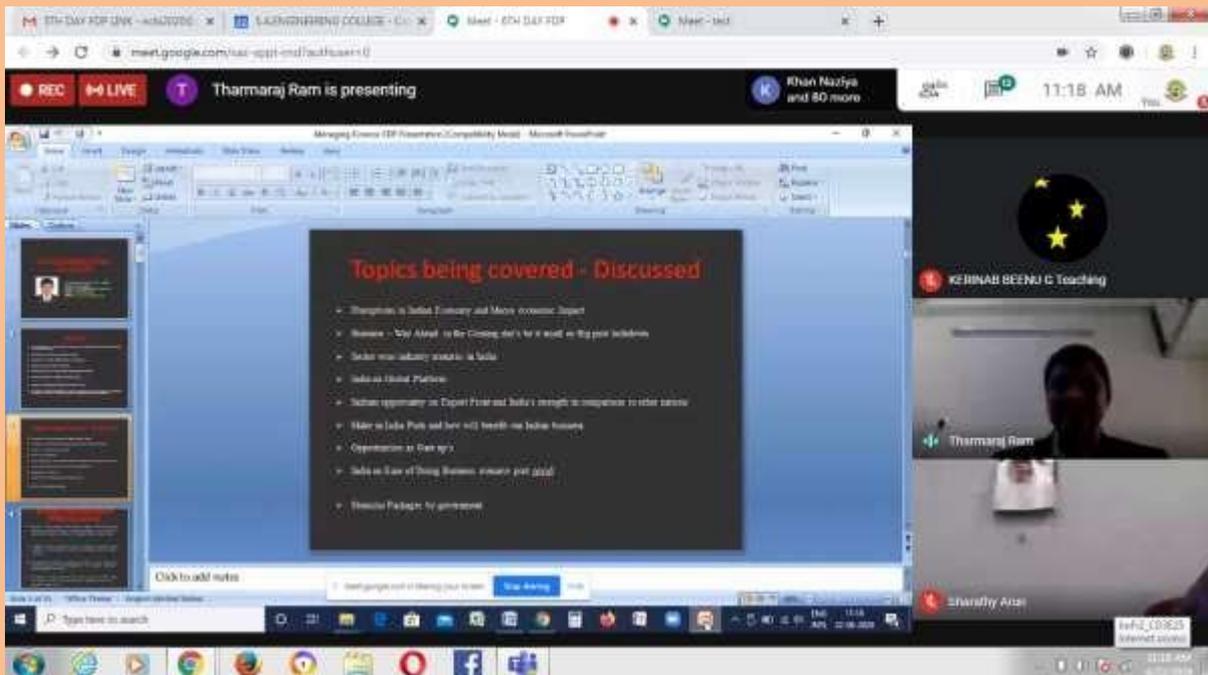
THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A 7 DAYS ONLINE FDP ON “MANAGING UNLOCK DOWN IN INDIA 1.0” ON THE TITLE ‘HR CHALLENGES :DIRECTION TO THE NEXT NORMAL’ BY DR.SUNEEL KUMAR, SHINAS COLLEGE OF TECHNOLOGY,SULTANATE OF OMAN ON 19/06/2020



THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A 7 DAYS ONLINE FDP ON “MANAGING UNLOCK DOWN IN INDIA 1.0” ON THE TITLE ‘BUSINESS DURING UNLOCK DOWN : A STRATEGIC MANAGERS PERSPECTIVE: MS.S.KAYALVIZHI, DY.GENERAL MANAGER, CENTRE HEAD,INGRAM,CHENNAI ON 20/06/2020



THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A 7 DAYS ONLINE FDP ON “MANAGING UNLOCK DOWN IN INDIA 1.0” ON THE TITLE ‘MANAGING FINANCE DURING UNLOCK DOWN IN INDIA’BY CA.THARMARAJ, CFO, V CARE PVT.LTD.,CHENNAI ON 22/06/2020



THE DEPARTMENT OF MANAGEMENT SCIENCE ORGANIZED A 7 DAYS ONLINE FDP ON “MANAGING UNLOCK DOWN IN INDIA 1.0” ON THE TITLE ‘DIGITAL TRANSFORMATION IN THE NEW ERA’ BY MR.PARAMESHWAR BABU, CEO,PARAM PROJECTS FOR PERFECTION ON 23/06/2020

