



MoUs WITH INDUSTRIES



MANAGEMENT CLUB ACTIVITIES FOR PROFESSIONAL AND PERSONAL DEVELOPMENT



IDEATION - BECOME AN ENTREPRENEUR



ALUMNI CONNECT FOR CAREER PLANNING & PLACEMENT SUPPORT



MANAGEMENT DAY FOR DEVELOPING LEADERSHIP & ORGANISING SKILLS



TRAINING ON PRESENTATION



NATIONAL CONFERENCE & EVENTIA



INTERNATIONAL WOMENS DAY CELEBRATION



PLACEMENT & INDUSTRIAL AFFILIATION




S.A. ENGINEERING COLLEGE
 (An Autonomous Institution,
 Affiliated to Anna University, Chennai)
 Accredited by NBA, NAAC with 'A' Grade &
 ISO 9001 : 2015 Certified Institution
 Approved by AICTE

(A Telugu Linguistic Minority Institution)
 Established in 1998 - 99
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S.A. ENGINEERING COLLEGE

(An Autonomous Institution, Affiliated to Anna University)



LOOK BEYOND POTENTIALS

MBA
 Master of Business Administration

- 31 University Ranks
- 100% Results
- Top-Notch Placements

HIGHLIGHTS- WHY MBA @ SAEC?



DEPARTMENT OF MBA

Inspiring Minds

S.A. Engineering College is a full-fledged engineering institution located in Thiruverkadu, minutes away from Chennai city. The College has consistently produced eminence in the academic as well as co-curricular fields enabling the students to explore their potential to the fullest. Ranked among top private self-financing engineering colleges it was acclaimed as the Best B School in Business India Survey 2021 & 2022.

FINEST BUSINESS STUDIES

The MBA or Master of Business Administration programme offered by S.A. Engineering College is an extension of the institution's pioneering leadership in professional education. The whole programme is aimed at escalating the potential of the student and moulding them for success in the challenging business field. Well designed academics combined with live projects, corporate interaction and soft-skill training provides the fine edge a business warrior needs to build an all conquering career.

VISION

To Transform the Department into high quality center imparting world class management education along with value based professional excellence.

MISSION

To impart quality education in creation of an intellectual capital of competent management professionals and focus on nurturing innovation, entrepreneurship, research, ethics and professional expertise.

To create an excellent teaching and learning environment for our faculty and students.

To develop leaders of competence, conscience, creativity and compassion.

THE MBA PROGRAMME

The Department of MBA at S.A. Engineering College offers one of the most sought after post-graduate programme in business studies. The MBA programme opens avenues to specialise in business oriented fields to reinforce your skills for the future.

Programme : MBA (Master of Business Administration)

Course of Study : 2 years

SPECIALISATIONS OFFERED:

- | FINANCE
- | HR
- | MARKETING
- | BUSINESS ANALYTICS & SYSTEM
- | OPERATIONS

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

- PEO I : To provide the students with adequate skill, knowledge and confidence to seek positions (as well as growth) in organizations and excels in nurturing the spirit of entrepreneurship.
- PEO II : To inculcate the students with a positive attitude towards work and life thereby resulting in personal and professional growth.
- PEO III : To interface with Industry through their professional managers specialized in Marketing, Manufacturing, Finance, Human resources and System thereby inculcating professional expertise in the students in their area of specialization and awareness of business environment.
- PEO IV : To broaden the mind of the students to ensure that their contributions to the society are ethical, value based and environment friendly.

OPTION FOR DUAL SPECIALISATION

WHY SAEC MBA?

Few of the most striking reasons to choose MBA programme at SAEC.

- 4D Digital Classes and most modern infrastructure.
- 31 University Ranks.
- 100% Graduation achieved for the Batch 2015-17.
- Eminent Faculty with Ph.D with proven teaching and corporate experience.
- 100+ Industry Interactive Events with top MNCs.
- Industry ready training and courses.
- Conferences, MDPs, Workshops and Guest Lectures.
- Management Development Programmes.
- Incubation Projects- Internship opportunity with Corporates.
- Result oriented placement training.

ADDED BENEFITS:

- Professional Body Memberships (MMA, NIPM).
- Business Newspapers with individual copies every day.
- A Business Blazer (Coat) for enrolled students.
- Corporate Connect through projects and internships.

PLACEMENT ASSISTANCE:

Every activity that a student undergoes right from the moment of enrolling for the MBA course is directed at successful placement. SAEC believes in training and moulding students to be industry ready and this helps in finding them top-notch placements with corporate, leading MNCs, financial institutions and global businesses.

- Availability of Placement Training with exclusive placement trainer
- Training in successful interview techniques
- Honing of language skills
- Focus on soft-skills development
- Industry relations for on the job training

The end result of such dedicated placement training in achieving 100% PLACEMENT.

